

Basketball Marketing Plan

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Basketball Marketing Plan

After a long day on the basketball court dribbling, shooting and passing, one App State women's basketball player then goes home to plan, design and manage a clothing brand. Loving clothes and fashion ...

From tip-off to T-shirts: basketball player finds passion in business

Jo Juler has been appointed to the position of executive general manager – marketing, communications and digital at Basketball Australia ... in the organisation's new four-year strategic

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plan. “As a ...

Jo Juler joins Basketball Australia as marketing chief

Looking forward to his second year as Indiana University’s athletic director, Scott Dolson probably could not have asked for a more marketable department.

Now a winner, IU football planning for full fall attendance as ticket sales rise

Toledo Mayor Wade Kapszukiewicz wants to spend \$1.4 million of the city's American Rescue Plan allocation to bolster summer programs for youth, including sports, recreation, arts and science ...

City of Toledo to invest in youth programs this summer

Arkansas has lost a couple staff members this offseason, but one vacancy has been filled. New assistant coach Gus Argenal is relishing the opportunity to reunite with Eric Musselman and join the ...

Gus Argenal relishing opportunity to reunite with Musselman at Arkansas

It’s part of a slow but growing marketing buzz for the Joe Tsai-owned ... there seems to be nothing that will interfere with Tsai’s plan. Tsai and his wife, Clara Wu Tsai, bought the team ...

The Queens come to Brooklyn ... Liberty ramps up marketing ahead of move

“Basketball,” Zackary Melynchek ... They are trying to attract a younger crowd, implementing a new marketing plan and have tweaked their merchandise to appeal to the younger set.

Detroit Pistons' plan to appeal to young fans: Listen to them about everything

Trinity's Emily and Kaylin Venick plan to further their educations and basketball careers at Slippery Rock University.

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Venick twins make Rock-solid college choice

Davidsonville's Pat Spencer made a successful pro debut with the Hamburg Towers of the easyCredit Basketball Bundesliga. Also, the Military Bowl made a new hire, and St. Mary's' Hope Ella Davis is the ...

Bill Wagner: Anne Arundel native Pat Spencer makes pro basketball debut in German Bundesliga | COMMENTARY

On Puma's quarterly media call, CEO Bjørn Gulden said the brand's 26 percent jump in first-quarter sales came despite ongoing coronavirus lockdowns and congestion at U.S. ports and reflected strength ...

Inside The Call: Puma Seeing Momentum Across Categories

With spring in the air and local businesses returning to accommodate all the visitors to come with it, another full agenda appeared before the members of the Orofino City Council ...

City focuses on a busy season ahead

Patton senior Dylan Lail will continue his lacrosse career at the collegiate level, signing Monday to play for Lees-McRae College starting next spring.

Patton's Dylan Lail signs with Lees-McRae for lacrosse

The Trojans avoid major sanctions in the investigation into former assistant coach Tony Bland, who pleaded guilty to accepting a bribe from a management company.

USC men's basketball receives 2-year probation from NCAA

CHAPEL HILL, N.C. (AP) — More than 100 former North Carolina men's basketball and women's ...

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The school announced an agreement Tuesday with marketing and licensing agency The Brandr Group ...

Ex-UNC athletes join program to profit from college careers

The investors plan to put in nine volleyball courts and five basketball courts ... will be successful is because Jones is the chief marketing officer for Massachusetts-based 3Step Sports.

Germantown investors look to turn Cordova facility into basketball, volleyball training center

No one in college basketball coaching history nurtured ... jokingly referred to as the “Family and Friends Plan,” which was AT&T’s big marketing push back in the day before smart phones.

How LSU basketball, Lester Earl exposed the other side of former Carolina coach Roy Williams | Marcase

More than 100 former North Carolina men’s basketball and women’s soccer ... The school announced an agreement Tuesday with marketing and licensing agency The Brandr Group (TBG), allowing ...

Ex-UNC athletes join program to profit from college careers

USC must submit a plan for implementing this program to the NCAA by June 1. USC will also be required to inform all men’s basketball prospects in writing that USC is on probation and with an ...

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